

# Perinatal Program Overview

February 2024

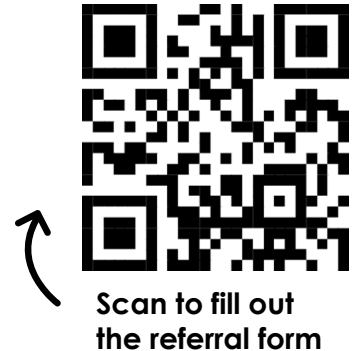
## How to Make a Referral:

- 1) Go to [publichealthmdc.com/pregnancy](https://publichealthmdc.com/pregnancy)
- 2) Fill out the referral form at the bottom of the webpage or scan the QR code
- 3) Referral forms are in English and Spanish

Questions? English: 608-266-4821 Spanish: 608-243-0380

When completing a referral, please make sure they are interested and have given you consent.

To enroll, someone **does not** need to be a legal resident.



## Prenatal Care Coordination (PNCC) Eligibility:

- 1) Live in Dane County
- 2) Low income: for example, eligible for WIC and/or Medicaid (do not need to be enrolled)
- 3) Can be enrolled anytime during pregnancy, earlier is better (we can also accept some early post-partum referrals)
- 4) Does not need to be a first pregnancy

Nurses work with families until the baby is 2 months old.

## Nurse-Family Partnership (NFP) Eligibility:

- 1) Live in Dane County
- 2) Low income: for example, eligible for WIC and/or Medicaid (do not need to be enrolled)
- 3) First time pregnancy
- 4) Enroll before the end of 28 weeks in pregnancy

Nurses work with families until the baby is 2 years old.

For more information visit: [www.nursefamilypartnership.org](http://www.nursefamilypartnership.org) and [www.nfpmoms.org](http://www.nfpmoms.org)

## Talking Points (for agencies & providers when discussing perinatal programs):

A **free personal nurse** would **meet** with you during your pregnancy and after your baby is born—offering **support**, health information, help finding community services and so much more!

Suggested words to use: **Free** personal nurse, **text**, meet, **support**, see if you are eligible, **walk alongside** you, based on **your goals**, and interested in hearing more about it.

Suggested words to avoid or provide additional context: The county, referral, home visit (we can meet anywhere in Dane County), 2 years, and evidence-based.

Talking points are from focus groups with Nurse-Family Partnership clients.

## Want more information?

Reach out to our Perinatal Child Health Navigator, Kristine Omen-Kaul at (608) 235-4078, [komen-kaul@publichealthmdc.com](mailto:komen-kaul@publichealthmdc.com)