## **Application: 0000000026**

Lane Hanson - lanemhp1@gmail.com
Public Health Madison & Dane County Grant Opportunity: Healthy Community Fund

## **Application (English)**

Completed - Oct 27 2023

# Application (English) Contact Information

Submitting Organization, Group, or Individual:
Meadowood Health Partnership
Contract Name:
Meadowood Health Partnership
Address:
5726 Raymond Rd
City, State, Zip Code:
Madison, WI 53711
Email Address:
sheraywallace44@gmail.com

Phone Number:
608-622-2355
Is your proposed project based in Dane County, Wisconsin?
Yes
Funded proposals will need to complete a W-9 and Vendor Letter with the City of Madison Finance Department in order to receive funds. If funded, are you able to complete this process?
Yes
Contacts for funded proposals need to be in communication with our staff at the start and end of the funding cycle. We will use information shared to highlight impact stories and discuss project progress, as well as to
create relationships for future collaboration. If funded are you willing to be in communication with our staff?

Yes

## **Project Information**

This funding is open to new or existing projects and programs, including the operations of groups or agencies. Please tell us about what you will use these funds to do. Short phrases or sentences are fine—you don't need to write long paragraphs.

Name of Project/Program/Initiative
Access to Healthy Food
Amount requested
\$ 5,000
Anticipated start date
01/01/2024
Anticipated end date
31/12/2024
1. Description of project(s) (in a sentence or two):
Meadowood Health Partnership provides social and health related support services to community residents. This project will allocate funding to address gaps in the availability of resources to assist with food insecurity.

#### 2. Briefly, tells us how much money you are requesting and what you plan to spend it on.

We are requesting \$5,000 to purchase gift cards for healthy food access. We provide Woodman's Grocery Store gift cards to the clients who work closely with our team of Community Health Workers. The clients who receive these gift cards are people who have multiple barriers in being able to access affordable and healthy food from existing resources. While the majority of our clients regularly access public food assistance programs and food pantries, there are many who still don't get enough of what they need from these sources. One barrier that people experience is finding appropriate and affordable food for health condition related specific diets (such as is the case with diabetes). There are also families with multiple children and due to recent cuts to the amount of Foodshare that families can receive, they are not able to access adequate food supply for their family. There are also many elderly clients who live on a fixed income. Due to rising food costs, these clients are currently unable to maintain their quality of life with regard to food access.

# 3. Where (geographic area/neighborhood) and/or with who (community/group) you will you focus your effort?

Our efforts will be focused on the Meadowood, Allied Dunn's Marsh, Greentree and Prairie Hills neighborhoods.

These neighborhoods are all located on the Southwest Side of Madison. We have current clients who live in all of these areas.

4. Do you have an existing relationship with the community, group, or area?

Yes

5. If yes, please describe this relationship in a sentence or two. If you need to build this connection, please describe how you plan to do so.

Meadowood Health Partnership has been working to address health disparities on the Southwest Side of Madison since 2016.

6. Public Health Madison and Dane County (PHMDC) is seeking to support local people and programs that are working to address health and racial inequity in our community. Which root cause of health inequity does your proposal most closely align with? Reducing inequities in specific groups: **Responses Selected:** Race and/or ethnicity Other intersections/dimensions of identity Reducing inequities related to: **Responses Selected:** Health systems and services Wealth Accumulation/Income Food systems or hunger If selected, provides details on other inequities addressed through this program: (No response)

7. Looking at the root causes of health inequity that you identified above, please describe how your project will have an impact?

\*We know that you won't change systems this funding—the impact you describe can be small. E.g.: transportation access is inequitable; you might plan to hold programming in accessible spaces or provide funding for transportation. This doesn't solve the systemic inequity but aims to be aware in your program design.

According to the City of Madison Neighborhood Indicators Project, racial demographics in Madison indicate that 24.3% of people identify as part of the BIPOC (Black, Indigenous, and People of Color) community. However, within the Southwest Madison neighborhoods where MHP works, these percentages are generally higher; Meadowood (31.4%), Allied Dunn's Marsh (67.9%), Greentree (23.3%) and Prairie Hills (42.8%). Based on the demographic indicators, individuals living in these areas are also at a disproportionately higher rate of economic instability. This Southwest neighborhood cluster has a low-income population of 32%, which is significantly higher than the City of Madison's poverty rate of 18%. People living in these neighborhoods also face a lack of access to other basic needs related to social determinants of health including housing, employment, transportation, and education. By providing support to Meadowood Health Partnership, the Healthy Communities Fund will allow us to assist clients with access to healthy and adequate food options. Basic nutrition needs will be better addressed with this support. By providing low income, BIPOC people in these neighborhoods better food security, we will be able to better provide additional wrap around services and support working with clients on additional barriers to health such as access to housing and employment. We will also be able to provide low income elderly clients access to increased social support and health related education because their nutritional needs will be better addressed.

Provide any additional attachments (Example: letters of support, budget outline, etc.)

**Healthy Funds Review Stage for: Allison Dungan** 

Incomplete Score:

**Review Task Form** 

Does the application provide a clear description of how funds will be used and how they will effectively support a new or existing initiative/program/activity?
10 points: Application provides a detailed description of the project including elements of its implementation that demonstrate a specific scope of activities that will be completed and a thorough understanding of key elements of project.
(No response)
Is there a clear target audience/population the project is seeking to focus on and does the applicant have a capacity to meet the needs of this population from an informed perspective?
<b>15 points:</b> Application includes a specific population or target audience for their project and explains a clear link for how their activities are tailored for this community. The implementing agency further demonstrates some capacity for working with the identified community, either through lived experienced, some form of cultural awareness or a clear avenue for integrating the voice of the community attempting to be reached.
(No response)
Does the proposed initiative/program/activity clearly identify a systemic issue linked to health inequity that it is seeking to impact?
10 points: Application identifies a root cause/systemic issue that is a clear driver or contributor to communities experiencing health inequity. The project design links specifically to addressing this issue and illustrates feasibility in its ability to address the issue with an awareness for potential limitations.
(No response)
Total: 0

#### Comments

(No response)

### **Healthy Funds Review Stage for: Jordan-Lindsay Morris**

**Completed** - Nov 16 2023 **Score:** 94% (33/35)

#### **Review Task Form**

Does the application provide a clear description of how funds will be used and how they will effectively support a new or existing initiative/program/activity?

**10 points:** Application provides a detailed description of the project including elements of its implementation that demonstrate a specific scope of activities that will be completed and a thorough understanding of key elements of project.

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Is there a clear target audience/population the project is seeking to focus on and does the applicant have a capacity to meet the needs of this population from an informed perspective?

**15 points:** Application includes a specific population or target audience for their project and explains a clear link for how their activities are tailored for this community. The implementing agency further demonstrates some capacity for working with the identified community, either through lived experienced, some form of cultural awareness or a clear avenue for integrating the voice of the community attempting to be reached.

15

Does the proposed initiative/program/activity clearly identify a systemic issue linked to health inequity that it is seeking to impact?

**10 points:** Application identifies a root cause/systemic issue that is a clear driver or contributor to communities experiencing health inequity. The project design links specifically to addressing this issue and illustrates feasibility in its ability to address the issue with an awareness for potential limitations.

10

Total: 33.0

#### Comments

Not as clear of how the gift cards will be distributed. For how long, and the sustainability of program or other resources to support.

### Healthy Funds Review Stage for: Lourdes Shanjani

Incomplete Score:

## **Review Task Form**

Does the application provide a clear description of how funds will be used and how they will effectively support a new or existing initiative/program/activity?

**10 points:** Application provides a detailed description of the project including elements of its implementation that demonstrate a specific scope of activities that will be completed and a thorough understanding of key elements of project.

(No response)

Is there a clear target audience/population the project is seeking to focus on and does the applicant have a

capacity to meet the needs of this population from an informed perspective?

15 points: Application includes a specific population or target audience for their project and explains a clear link for

how their activities are tailored for this community. The implementing agency further demonstrates some capacity for

working with the identified community, either through lived experienced, some form of cultural awareness or a clear

avenue for integrating the voice of the community attempting to be reached.

(No response)

Does the proposed initiative/program/activity clearly identify a systemic issue linked to health inequity that it

is seeking to impact?

10 points: Application identifies a root cause/systemic issue that is a clear driver or contributor to communities

experiencing health inequity. The project design links specifically to addressing this issue and illustrates feasibility in

its ability to address the issue with an awareness for potential limitations.

(No response)

Total: 0

**Comments** 

(No response)

**Healthy Funds Review Stage for: Gene Musser** 

**Completed** - Nov 11 2023 **Score:** 86% (30/35)

**Review Task Form** 

Does the application provide a clear description of how funds will be used and how they will effectively support a new or existing initiative/program/activity?

**10 points:** Application provides a detailed description of the project including elements of its implementation that demonstrate a specific scope of activities that will be completed and a thorough understanding of key elements of project.

10

Is there a clear target audience/population the project is seeking to focus on and does the applicant have a capacity to meet the needs of this population from an informed perspective?

**15 points:** Application includes a specific population or target audience for their project and explains a clear link for how their activities are tailored for this community. The implementing agency further demonstrates some capacity for working with the identified community, either through lived experienced, some form of cultural awareness or a clear avenue for integrating the voice of the community attempting to be reached.

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Does the proposed initiative/program/activity clearly identify a systemic issue linked to health inequity that it is seeking to impact?

**10 points:** Application identifies a root cause/systemic issue that is a clear driver or contributor to communities experiencing health inequity. The project design links specifically to addressing this issue and illustrates feasibility in its ability to address the issue with an awareness for potential limitations.

6

Total: 30.0

#### Comments

(No response)