

2024 COMMUNITY PFAS OUTREACH GRANT REQUEST FOR PROPOSALS

PFAS (per and polyfluoroalkyl substances) are a group of chemicals that are widespread in the environment and may cause harm to human health. You can find more information about these chemicals and health concerns related to them at publichealthmdc.com/pfas.

We are seeking to support local organizations and programs that can connect with people about local concerns with PFAS. We are looking for organizations that have a strong connection to traditionally marginalized or underserved communities, and people who live along or frequent Starkweather Creek and [other affected waterways](#) in the City of Madison. Proposed activities should address one or both of the following areas:

- Increase awareness and knowledge of PFAS, including its impact on human health.
- Help communities or individuals to take practical action to minimize exposure to these chemicals.

Local projects and partnerships are the key for all people in our communities to have fair and just access to the conditions that promote health.

We will award grants to community groups or individuals that propose to use funding to do outreach and foster community engagement about PFAS with Madison residents, especially those traditionally marginalized or underserved. A total of \$30,000 is available this year with anticipated award amounts ranging from \$5,000 - \$10,000. A review panel will select the recipients and determine award amounts. We will ask you to report to us to highlight impact stories and discuss project progress. We will request reports 3 months and 6 months after the award is distributed.

Timeline

- Application window opens April 10, 2024
- Applications due May 3, 2024
- Applicants will be informed of decisions May 24, 2024.
- Funds will be dispersed starting June 1, 2024.

Paper applications to the questions are available upon [request](#). Applications may be submitted verbally by participating in a virtual meeting with our staff that will be recorded for evaluation by the reviewers.

Scoring

We will score applications based on the following criteria:

- How well does the proposal reflect the current science of PFAS?
- Does the applicant provide evidence or demonstrate that the proposal would be effective in increasing awareness of community members to concerns related to PFAS and taking effective action to minimize exposure and reduce harm.
- Does the proposal clearly identify the community that the project will attempt to engage in PFAS awareness and/or risk reduction.
- Does the proposal demonstrate a commitment to working with cultural humility in geographic areas or alongside communities who have been impacted by societal marginalization?

April 10, 2024

- Does this proposal effectively support new or existing initiatives?

Application Information

Below is a preview of the questions. Apply online at <https://survey.alchemer.com/s3/7797434/RFP-for-Community-PFAS-Outreach-Grant-2024>.

Contact Information

Name of Organization	
Fiscal Agent (If Applicable):	
Organization Address:	
Contact Person:	
Contact Email:	
Contact Phone Number:	

Is your organization a Madison-based community group or non-profit with a Federal Tax ID number?

- If so, please list your Federal Tax ID number:
- If not, please list the name of your fiscal sponsor and their Federal Tax ID number:

Contacts for funded proposals need to be in communication with our staff 3 months and 6 months after receiving their awards. We will use information shared in these communications to highlight impact stories and discuss project progress, as well as to create relationships for future collaboration. If funded, are you willing to be in communication with our staff? Yes No

Application Details

Program Name:	
Total Amount Requested:	\$
Project Start Date:	
Project End Date:	

Application Questions

1. Description of project(s) (in a sentence or two):
2. Briefly, tells us how much money you are requesting and what you plan to spend it on. Please specify if this is a new initiative or how it will enhance an existing project.
3. Where (geographic area/neighborhood) and/or with who (community/group) will you focus your effort? How will health equity and accessibility considerations be considered?
4. Do you have an existing relationship with the community, group, or area? YES NO
5. If yes, please describe this relationship in a sentence or two. If you need to build this connection, please describe how you plan to do so.

6. Please describe how your project will have an impact. *We know that the amount of money we are offering is small — the impact you describe can be small and fitting with the amount of money in this grant.