

ALCOHOL LICENSING DENSITY ORDINANCE HEALTH IMPACT ASSESSMENT

November 2013



A health impact assessment is an analysis of the potential impacts of a policy or project on the health of the population.

Research

Higher density of alcohol retail outlets is correlated with higher rates of:

- Violent crime, including domestic abuse, assault, and sexual assault.
- Alcohol poisoning and illness related to alcohol.
- Lost worker productivity.

Analysis

Analysis of local data indicates:

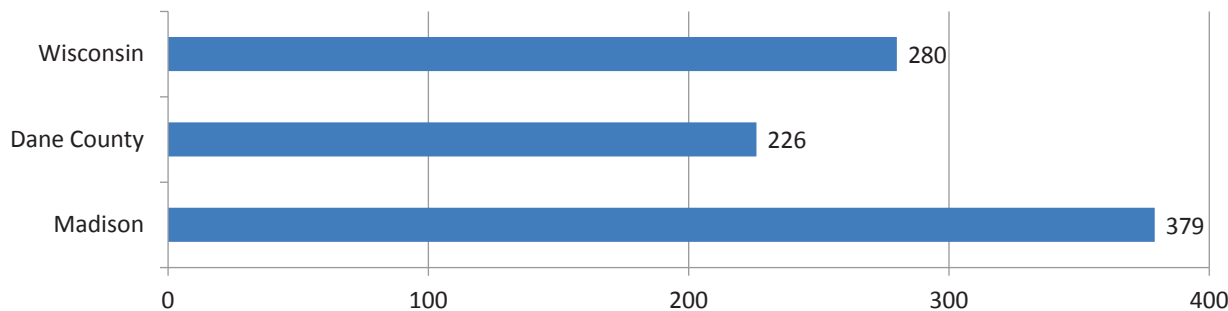
- Violent crime in the City of Madison is linked to alcohol outlet density.
- Dane County youth who drank in the last year were three times more likely to report forced sex.

Recommendations

Recommendations to address root causes of excessive drinking include create and sustain a diverse campus/community coalition to:

- Decrease access to inexpensive alcohol.
- Engage the business community to co-create strategies to reduce excessive drinking.
- Monitor, evaluate, and suggest improvements to enforcement strategies, especially among youth under 21.
- Explore strategic, evidence-based strategies to challenge the “drinking culture.”
- Promote a “Health in All Policies” approach in the City of Madison.
- Address downtown safety issues.

Violent Crime Rates Per 100,000 Residents, 2012



Source: WI Office of Justice Assistance, 2013

References

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