



**City of Madison and Dane County Tobacco Vendor Compliance Report
2006 -Year End**

Compliance Check Results:

In 2006 all tobacco vendors were checked for sales to minors. Table 1 reports the number of Madison and Dane County vendors checked during 2006. The overall compliance rate for this period was 80.6 %. Although, this is a high level of compliance, it also means that youth were able to successfully purchase tobacco 19.4% of the time. The City of Madison was 18.3% and a 20.5% sales rate in the remainder of Dane County.

The 'Other' category includes places such as golf country clubs, novelty stores, breweries, and private clubs. Discount shops include outlet stores that specialize in selling tobacco products.

**Table 1. Summary of 2006 tobacco vendor compliance checks
Combined Dane County and City of Madison**

<i>Vendor Type</i>	Number		%
	<i>Checks</i>	<i>Sales</i>	<i>Compliance</i>
Convenience and Gas Stores	363	92	74.7
Liquor	88	20	77.3
Bowling Alley	29	6	79.4
Grocery	117	24	79.5
Hotel	11	2	81.9
Drugstore	51	7	86.3
Discount	15	2	86.7
Restaurant	61	7	88.6
Tavern	152	16	89.5
Other	28	2	92.9
Total	915	178	80.6

Table 2 shows historical data since 2004 for the City of Madison and Dane County

Table 2								
City of Madison					Dane County			
	Inspections	Sales	Compliance Rate	% Sold	Inspections	Sales	Compliance Rate	% Sold
2004	575	34	93.9	6.1	456	58	87.0	13.0
2005	610	112	81.7	18.3	472	34	92.8	7.2
2006	463	85	81.7	18.3	452	93	79.5	20.5

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