

Madison–Dane County Tobacco Vendor Compliance Report 2008

Compliance Check Results:

In 2008 tobacco vendors within Dane County and Madison were checked for sales to minors. The overall compliance rate for this period was 92.6%. This is a significant increase in compliance compared to 2007. (Table 2) However, it also means that youth were able to successfully purchase tobacco 7.4% of the time. Vendors in the City of Madison sold at a 8.2% rate, while the remainder of Dane County saw a 6.7% sales rate.

The ‘Other’ category includes places such as golf country clubs, novelty stores, breweries, and private clubs. Discount shops include outlet stores that specialize in selling tobacco products.

Table 1

2008 Madison–Dane County tobacco vendor compliance			
Vendor Type	Number		%
	Checks	Sales	Compliance
Convenience and Gas Stores	312	28	90.3
Liquor	84	6	92.9
Bowling Alley	45	1	97.8
Grocery	87	9	89.7
Hotel	9	1	88.9
Drugstore	57	5	91.3
Discount	18	0	100
Restaurant	73	3	95.9
Tavern	99	5	95.0
Other	4	0	100
Total	788	58	92.6

Table 2

Historical data since 2004 for the City of Madison and Dane County								
	City of Madison				Dane County			
	Inspections	Sales	Compliance Rate	% Sold	Inspections	Sales	Compliance Rate	% Sold
2004	575	34	93.9	6.1	456	58	87.0	13.0
2005	610	112	81.7	18.3	472	34	92.8	7.2
2006	463	85	81.7	18.3	452	93	79.5	20.5
2007	333	27	91.9	8.1	419	61	85.5	14.5
2008	354	29	91.8	8.2	434	29	93.3	6.7

Table 3

Historical Data – Madison Dane County Combined				
	Inspections	Sales	Compliance Rate	% Sold
2004	1031	92	91.1	8.9
2005	1082	146	86.5	13.5
2006	915	178	80.5	19.5
2007	752	88	88.3	11.7
2008	788	58	92.6	7.4