



April 2019 | A quarterly newsletter from Public Health Madison & Dane County

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Looking Back at 2018: Our Annual Snapshot

We are excited to share our [2018 Annual Snapshot](#) with you. This report provides a glimpse into the important prevention and treatment work we do through our direct services programs; our work with community partners and residents to affect long-term change and reduce health inequities in our community; and how we are strengthening our infrastructure to better serve our community.

Please take some time to check it out and learn about our highlights and accomplishments that show public health in action, and reflect our vision of *Healthy People. Healthy Places.*



Public Health Madison & Dane County Annual Snapshot

A Message from the Director:

I am pleased to present our 2018 Annual Snapshot—it offers a glimpse into the many ways we work to achieve our mission: Healthy People. Healthy Places. PHMDC is the second largest local health department in Wisconsin. We have approximately 140 staff in four divisions—Environmental Health, Community Health, Policy, Planning and Evaluation, and Operations—who are responsible for protecting and promoting the health of all the residents in Dane County. And, we are built on a fundamental belief in equity—where everyone should have the opportunity to be healthy.

As the Snapshot highlights, the work of our incredibly talented and passionate staff is far-reaching—ranging from working with our community's entrepreneurs to ensure the safety of our food system by inspecting around 3,000 establishments throughout the County each year, to ensuring that communicable diseases like tuberculosis, measles and shingles are treated and their transmission in the community is minimized, to running a public health laboratory. In addition, we provide direct services to more than 3,000 clients in our HIV and nurse home visiting programs each month.

At the same time we are also working with community partners on initiatives to produce long-term change and reduce health inequities in our community. Some examples include the Capital Fatality Review, an emerging Violence Prevention Coalition, the Nurse Family Partnership Community Advisory Board, the Sexual and Reproductive Health Alliance and the Partnership for Black Infant Health.

I'm always honored to share the work of our agency with you. Working in partnership we can build a healthier community. We invite you to visit our website and follow our social media to find out more about our everyday work to address health issues in our community.

Janel Heinrich, Director

Moving Forward in 2019

In 2019, we will build on last year's accomplishments to promote wellness, prevent illness and disease, and foster a healthy

environment. Along with our everyday work of providing health services, inspections, and licensing, we will be working on things like:



Promoting wellness and preventing disease by:

- Further enhancing breastfeeding services, resources, and community and workplace supports to ensure that breastfeeding is accessible to all. One focus will be on increasing public lactation rooms, especially in "first food desert areas," or geographic areas lacking private spaces to nurse or pump.
- Working with community partners to translate fetal and infant death data into action to prevent deaths.
- Reducing drug harm by implementing the Overdose Fatality Review to identify missed opportunities for intervention and prevention, and developing recommendations to prevent drug overdose deaths; and implementing the Overdose Education and Narcan Distribution (OEND) program to slow the growing trend of opioid-involved overdoses.

Fostering a healthy environment by:

- Creating a Violence Prevention Framework for Dane County.
- Working with the Department of Health Services, Department of Natural Resources and other partners to study and monitor per- and polyfluoroalkyl substances (PFAS).

Strengthening our organization by:

- Implementing a performance management and quality improvement system, which will be used to measure our work and use data to guide decision making across the agency to improve public health.
- Further integrating health and racial equity into individual program areas, policies, and decision-making, and improving recruitment, hiring and retention practices.
- Completing our Community Health Assessment, prioritizing and selecting strategic issues, and developing an improvement plan.

We will keep you posted on our activities throughout 2019!

News of Note

UNITE TO → END TB

8th Annual TB Summit

Public Health Madison & Dane County, the WI State TB Program, and the Southeastern National TB Center teamed up again to present the 8th

**DANE COUNTY
IMMUNIZATION
COALITION**

Immunization Update 2019

The Dane County Immunization Coalition is holding its annual immunization symposium for area

Annual TB Summit on April 4th at the Epic Campus in Verona.

The event provides a full day of presentations, case studies, and networking with colleagues from a variety of disciplines and healthcare settings across the state.

Topics range from local to global and include a TB screening initiative on WI dairy farms and a mass TB screening in the Marshall Islands, both of which feature the work of members of our TB staff.

health care staff who administer vaccines or coordinate immunizations.

JoEllen Wolicki, Nurse Health Educator from CDC, will be the featured speaker presenting on the latest immunization updates. There will also be a panel discussion on reducing barriers to immunizations and increasing immunization rates.

Tuesday, April 23, 2019

5:00 pm- 8:00 pm

Alliant Energy Center

Madison, WI

[Immunization Update Registration](#)



Healthy people. Healthy places.

